

Merrimack Ten Pin Center Privacy Policy

Sep 30, 2026 · @Jeff

1. Who we are and what this policy covers

Effective date: September 30, 2026

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Merrimack Ten Pin Center ("we," "us" or "our") operates www.merrimacktenpin.com (the "Site") and our bowling and family entertainment center at 698 Daniel Webster Hwy, Merrimack, NH 03054. This Privacy Policy explains what personal information we collect, how we use and share it, and the choices and rights you have.

This policy covers information collected through our Site, lane and party bookings, leagues, our arcade and pro shop, food and drink orders, catering, email and text messages, contests, job applications, phone calls, and other marketing (together, the "Services"). It does not cover third-party sites or apps we link to.

Our technology providers. Our Site is hosted and operated with Popmenu, a hospitality technology provider that processes guest information on our behalf to run our Site, menus, reviews and marketing. Bowling reservations and some purchases are handled through our booking and point-of-sale provider. If you create a Popmenu account (for example, to follow dishes or leave reviews), Popmenu's own privacy policy also applies to that account, and it is available on Popmenu's website.

By using the Services, you acknowledge the practices described in this policy. If you do not agree, please do not use the Services.

2. Information we collect

We collect only what we need to serve you, run your booking or event, and communicate with you.

Category	Examples	Source
Identifiers and contact info	Name, email, phone number, mailing address	You

Category	Examples	Source
Bookings and events	Lane reservations, party and event details, date and time, guest count, package choices, special requests	You
League info	Team name, roster, scores, averages, league fees	You, league officials
Purchases and orders	Food, drink, catering, arcade card, pro shop and gift card purchases; order history	You
Payment info	Card details, handled by our payment processor; we do not store full card numbers	You, via processor
Arcade play	Game card balances and redemption activity	Automatically
Marketing preferences	VIP email and text sign-ups, birthday (month and day)	You
Reviews, contests and content	Dish reviews, ratings, photos, contest entries, messages	You
Job applications	Resume, work history, availability, contact info	You
Phone call info	Caller phone number, call time, and recordings or transcripts if a call is answered by an automated system	You, automatically
Device and usage info	IP address, browser, device type, pages viewed, links clicked, referring site, approximate location from IP	Automatically (cookies and similar tools)
Information from others	Reviews and profile info from Google, Yelp or Facebook; ad and analytics data from partners	Third parties

Allergy and health information. If you tell us about a food allergy or a guest's special needs, we use it only to serve you safely. We do not use it for marketing, and we do not sell or share it.

We do not knowingly collect Social Security numbers, government IDs, precise geolocation, or biometric information through the Site.